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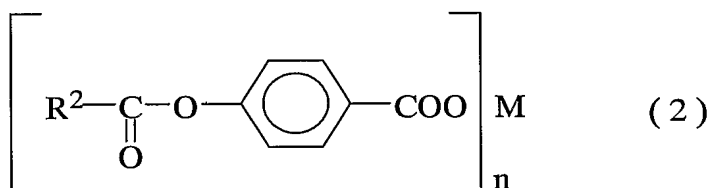
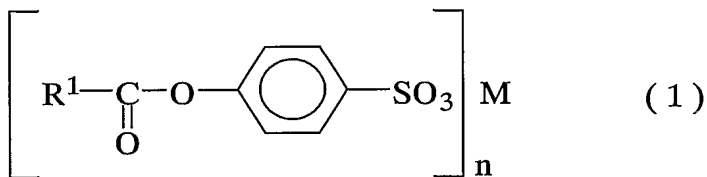
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(54) Title: SOFTENING DETERGENT COMPOSITION



(57) Abstract: A softening detergent composition containing (a) 1 to 30% by mass of a clay mineral; (b) 0.5 to 20% by mass of a compound capable of releasing hydrogen peroxide in water; (c) 0.1 to 20% by mass of a compound represented by the following general formula (I) or (II): wherein R¹ is an alkyl group having 4 to 13 carbon atoms; R² is an alkyl group having 5 to 13 carbon atoms; M is hydrogen atom, or alkali metal atom, alkaline earth metal atom, ammonium or alkanolamine, or a combination of both; and 10 to 60% by mass of a component corresponding to a surfactant as prescribed in JIS K 3362:1998, wherein a mass ratio of the component (b) to the component (c) [component (b)/component (c)] is from 3/4 to 20/1. The softening detergent composition is suitably used as a softening detergent for fibrous manufactured articles such as clothes.